



TEXTILES WITH INTELLIGENCE ®

Intelligent laundry is focus of university project



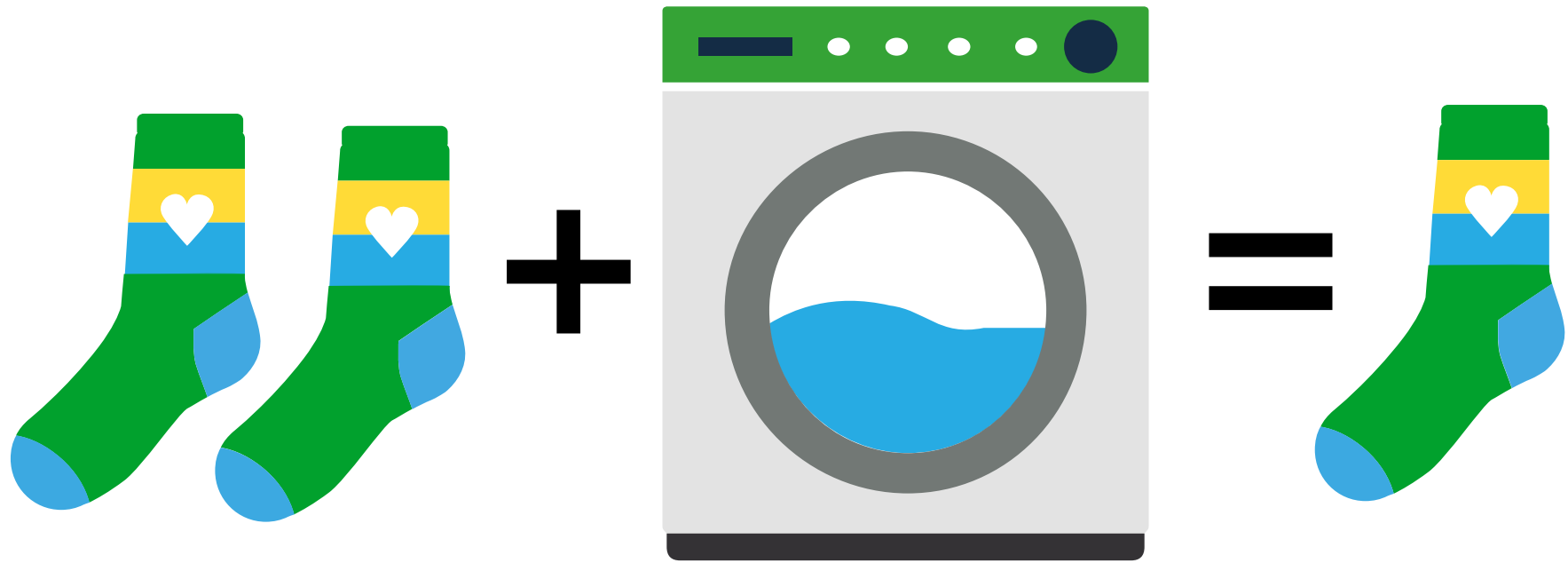
Michael Jones of Fishers

11 hrs ago / Ian McConnell, Group Business Editor / [@ianmcconnellHT](#)



LAUNDRY and textile rental company Fishers has launched a Knowledge Transfer Partnership with the [University](#) of Strathclyde aimed at helping it to capitalise on its fitting of radio frequency identification technology to bed linen and towels.

1. STOCK CONTROL



2. SERVICE



3. PRODUCTIVITY



4. TEXTILE LIFE



Fishers ZHEN

Luxury linen with *intelligence*

- 100% Xinjiang Cotton
- Built in RFID tracking technology
- Better Cotton Initiative accredited

