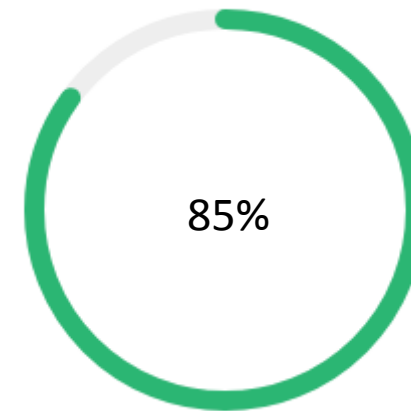


Trends



Smartphones are changing travel industry trends



Leisure travellers decide on activities only after arriving at their destinations

Facts



Adventurous
travellers

Spontaneous
behaviour

Insider
deals

Mobile-first

Social
interaction

Travel industry



Addicted to price-cutting

From hotels to flights

Hotel Tonight & Last Minute etc.,

Travelouder

Hotels



Food and drinks





Travelouder

A social travel network and marketplace

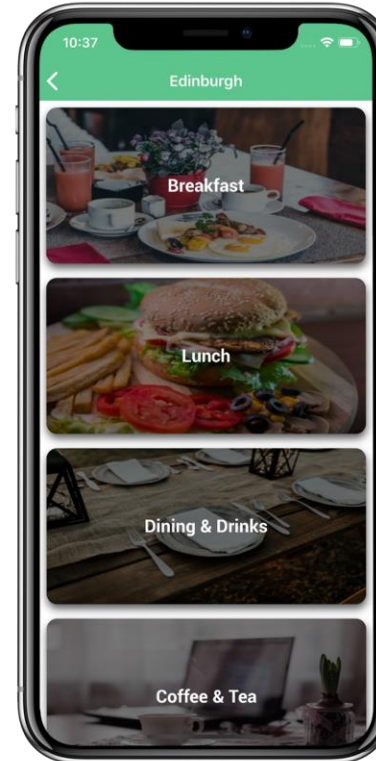
The platform



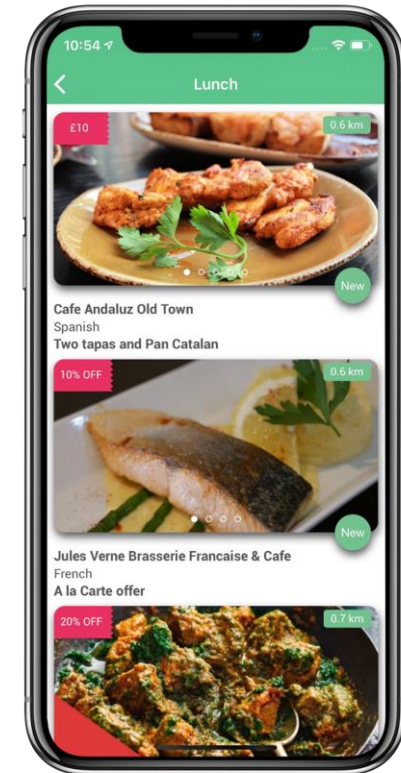
Share



Meet up



Search

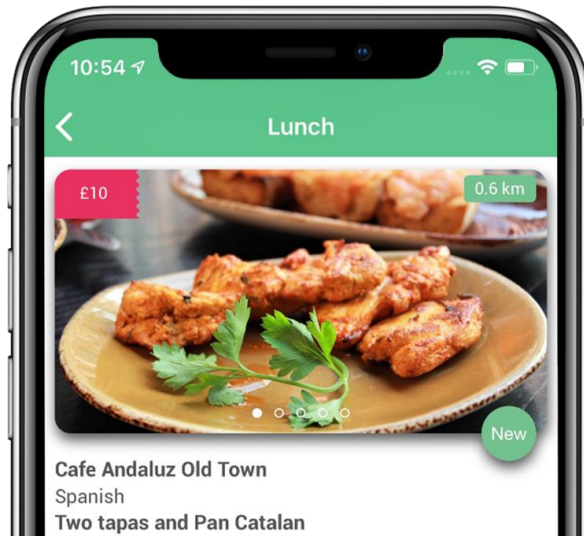


Results

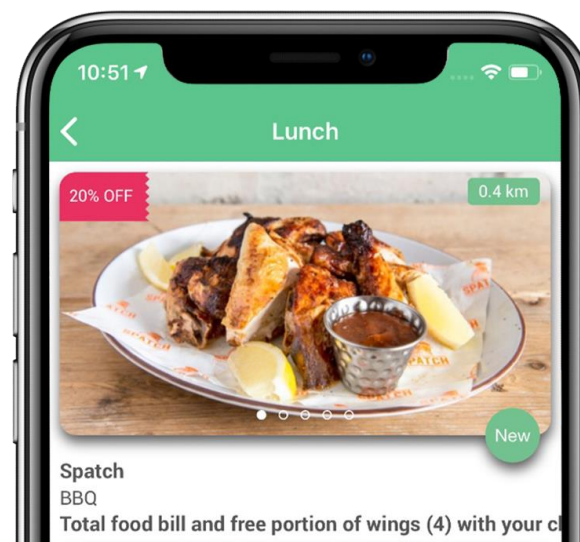
Multiple ways to attract more customers



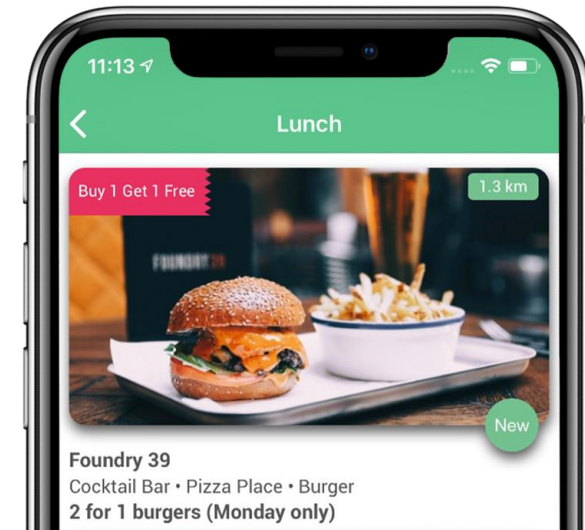
Price-based offer



Standard discount



Multi-buy



Why Travelouder?



From users' perspective



Easy to navigate

Predominantly image-based information feeds, featuring a unique swiping feature to gather offer info faster.



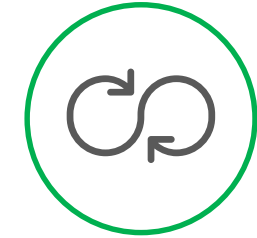
Strong social profile

Share travel experience; connect with nearby users at destinations.



Access to local deals

Redeem and enjoy offers exclusive to Travelouder.



Full integration

Our instant booking and navigation function provide simple access to merchants.

The combination that no one else has

Why Travelouder?



From businesses' perspective



Image-based feed

A great opportunity to influence users' buying behaviour.

Shoppers make quick decisions based on images that relate to their potential shopping experience.



Performance-based pricing

Charge per coupon used with our two-way verification system ;
Charge per person seated with our reservation system.



Flexibility

Cancel at anytime.
No hidden fees and no opt-out cost – simple and clear



Free analytics

Gain insight into what our users like and don't like – and act accordingly!

>> **Win-win situation for travellers and local businesses**

Pricing model



Cafes

Digital coupon

£ 1.20

Per coupon used (in VAT)

Merchants insert their pins on users' phones to confirm the coupons are being used

Restaurants and bars

Offers placements

£ 1.20

Per cover (in VAT)

Through reservation in our app

Showcase 5 featured photos for your offers

T&Cs

Amenity

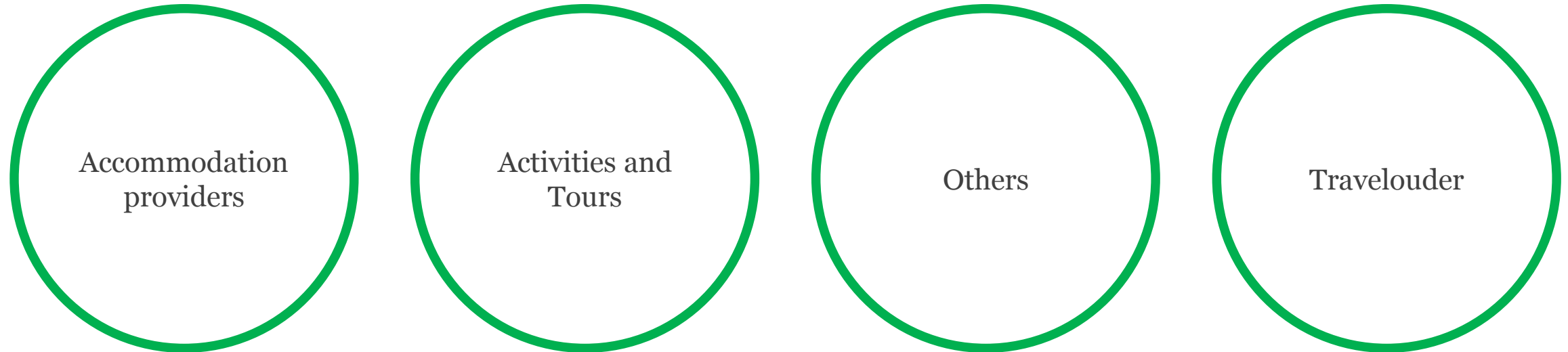
Menu

Showcase 5 featured photos for your offers

T&Cs

Amenity

Menu



We are passionate about all of the experiences travel has to offer.



Thank you 😊