

ETAG Breakfast Briefing: Chinese Spending and Payment Trends

The Hub, 348 – 350 Castlehill, Edinburgh EH1 2NE

Tuesday, 31 October 2017

08:30 to 10:30

Agenda

Time	
08:30	Arrival, Refreshments and Networking
08:45	Welcome and Introductions Rob Lang, Chair of the ETAG China Ready Delivery Group
08:50	Overview of the Chinese Visitor Market Steven Hope, Event Facilitator
09:05	International Shoppers In Scotland – Overview and China Market Insights Stephanie Doak, National Key Account Manager, Premier Tax Free
09:15	AliPay Stephen Xiong, CEO, Yuan Capital Group
09:25	Union Pay Kenneth Barlow, Scotland Manager, Global Blue
09:35	WeChatPay Nick Corby, Director, WiKaas
09:45	Q & A Session
09:50	Closing Remarks and What Next Steven Hope
10:00	Close of Formal Session – Networking Opportunity
10:30	Event Closes

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