



ETAG Full Group

Wednesday 14th September 2016
10.00am - 12.00pm

Edinburgh, City Chambers, Diamond Jubilee Room

AGENDA

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|---|---------------|
| 1. Welcome and apologies | 10:00 – 10:05 |
| 2. Matters arising | 10:05 – 10:15 |
| 3. ETAG 2020 Strategy Review Launch
<i>Gillian Richardson, Scottish Enterprise</i> | 10:15 – 10:25 |
| 4. China Ready Initiative | 10:25 – 10:55 |
| 5. <i>Rob Lang/Martin Reynolds</i> | |
| 6. Year of 2017 Action Plan
<i>David Hicks/Sue Crossman</i> | 10:55 – 11:25 |
| 7. ETAG Activity Autumn/Winter
<i>Margaret McNeil, Scottish Enterprise</i> | 11:25 – 11:35 |
| 8. Round Table Update
<i>All</i> | 11:35 – 11:55 |
| | 11:55 – 12:00 |
| 9. AOB | |

Date of Next Meeting – 2nd November 2016,
Venue TBC

To keep up to date with all the latest Edinburgh tourism news register at
www.etag.org.uk