



## ETAG Full Group

Wednesday 9 December 2015  
10.00am - 12.00pm

### AGENDA

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|--|---------------|
| 1. Welcome and apologies   | 10:00 – 10:05 |
| 2. Matters arising   | 10:05 – 10:10 |
| 3. VisitScotland Presentation<br><i>Charlie Smith, Director of Marketing, VS</i> | 10:15 – 10:45 |
| 4. Youth Travel Edinburgh<br><i>Pete Duncan &amp; Jayne Goodsir</i>              | 10:45 – 11:05 |
| 5. Edinburgh 2020 Mid Term Review<br><i>Gillian Richardson</i>                   | 11:05 – 11:15 |
| 6. ETAG & Digital Tourism Scotland<br><i>Synden Grieve</i>                       | 11:15 – 11:30 |
| 7. Round Table Update  | 11:30 – 11:50 |
| 8. AOB & Date of Next Meeting  | 11:50 – 12:00 |

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[www.etag.org.uk](http://www.etag.org.uk)