

ETAG 2019 CONFERENCE

“FACING THE FUTURE”

Conference Programme

31 January 2019, 8:15am - 2:00pm

McEwan Hall, Edinburgh

#ETAG2019

8:15am - 9:00am	Registration, Breakfast & Networking
9:00am - 9:15am	Welcome <i>Roddy Smith, CEO, Essential Edinburgh and MC for ETAG 2019</i>
9:15am - 9:25am	Facing the Future <i>Robin Worsnop, Chair of ETAG</i>
9:25am - 9:55am	Tourism - The Big Picture <i>Bernard Donoghue, CEO, the Association of Leading Visitor Attractions</i>
9:55am - 10:05am	Q & A Session
10:05am - 10:30am	Edinburgh 2030 - Starting the Conversation <i>Nick Finnigan, Executive Manager, Edinburgh Castle</i> <i>Peter Jordan, Head of Insights, Toposophy</i>
10:30am - 10:40am	Q & A Session
10:40am - 11:15am	Coffee Break & Networking
11:15am - 12:00pm	10 Minute Talks 2018 Edinburgh Visitor Accommodation Research Study <i>Ian Derrick, Senior Consultant, GVA</i> Edinburgh's New Visitor Information Centre <i>Manuela Calchini, Head of Information, VisitScotland</i> Proposals for the Diageo Johnnie Walker Visitor Experience <i>Ian Smith, Head of Corporate Relations Scotland, Diageo</i>
12:00pm - 12:40pm	Managing, Monitoring and Financing Sustainable Tourism Destinations <i>Megan Epler Wood, Epler Wood International</i>
12:40pm - 12:50pm	Q & A Session
12:50pm - 1:00pm	Closing Remarks <i>Roddy Smith, CEO, Essential Edinburgh and MC for ETAG 2019</i>
1:00pm - 2:00pm	Networking Lunch
2:00pm	Close

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