



## **ETAG Full Group**

**Wednesday 19 June 2019  
10.00am - 12.00pm**

**Scottish Enterprise, Apex House  
Edinburgh EH12 5HD**

### **AGENDA**

|  |               |
|--|---------------|
| Welcome and apologies  | 10:00 – 10:10 |
| Original Edinburgh – Old Town BID<br><i>Presentation by James McGregor and<br/>Jocelyn Fleming</i>                                   | 10:10 – 10:30 |
| Edinburgh 2030 Tourism Strategy<br><i>Update from Gillian Richardson &amp;<br/>Consultation Presentation by Melanie<br/>Sensicle</i> | 10:30 – 11:15 |
| Tourism Data Driven Innovation<br><i>Presentation by Josh Ryan-Saha</i>  | 11:15 – 11:45 |
| AOB  | 11:45 – 12:00 |
| Close  | 12:00         |

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**[www.etag.org.uk](http://www.etag.org.uk)**