

Tourism Employment Initiatives

The ETAG Skills Forum aims to work with tourism employers and the Public Sector to address issues of employment and skills in Edinburgh. There are a number of key partners offering initiatives which work with businesses with the aim of ensuring that tourism employers in Edinburgh recruit and develop the talented workforce they require to meet future growth needs.

WORKING WITH YOUNG PEOPLE

The "Viewfinder" survey revealed that 72% of young people support more opportunities for work experience and 60% would like more training at school on skills that employers seek.

www.youngedinburgh.org

Schools in Edinburgh are always interested in working with businesses on many different programmes these include. Some suggestions on how you could get involved:

1. Work placement opportunities
2. Work shadowing, one day visits
3. Mock interviews
4. CV preparation
5. Company employee induction
6. Joint projects between business and schools

If you would like to find out more about these opportunities or would like to offer a work related opportunity to a young person you can contact Maria Paredes at maria.paredes@edinburgh.gov.uk or calling 529 3727 (5-3727)

Schools work experience

Pupils take part in a work experience placement (usually one week) which aims to give them experience of the world of work and enables them to explore a specific career. Pupils can either consult the Workit database or approach businesses directly.

To offer Schools Work Experience please follow the link below.

<http://www.workit.info/employers.aspx>



JET (Jobs – Education – Training)

This Enhanced Curriculum Programme is a year long work-based learning programme. Run by the City of Edinburgh Council, it combines school education with vocational training and work experience with an employer. The one year programme is currently aimed at S4 pupils, who study for their standard grades at school and undertake a work experience placement one day a week.

The young people study for an SVQ Level 2 in Business Administration or Customer Services. Additionally, the young people will develop Core Skills, specifically; the abilities they need to become active, enterprising and responsible members of society, and will learn key skills and attitudes for employability, particularly those which employers are looking for in the work place.

To become involved with JET, contact Susan Milne at the City of Edinburgh Council. Susan.milne@edinburgh.gov.uk

Labour Market Information for Schools

In 2009, the City of Edinburgh Council produced a poster to go into every high school pupil's schoolbag. The Skills forum produced case studies to highlight the choices that are available in the Tourism Sector. You can download this document from the Knowledge Bank section of the ETAG website – www.etag.org.uk

If you have examples of good practise that you would like to share please contact ETAG via the contact form on our website www.etag.org.uk

SPRINGBOARD FUTURECHEF COMPETITION

The Springboard Futurechef competition goes from strength to strength. The ETAG Skills Forum supports the Edinburgh and Lothian heats and winner. We are always looking for Chef Mentors to support the young people who participate and Judges to decide who should go forward to the national heat. If you would like to volunteer your or a member of staff's time here's the contact Carolyn at Springboard on carolynb@springboarduk.org.uk

<http://futurechef.springboarduk.net/>

PROGRAMMES FOR SCHOOL LEAVERS (16 TO 19)

Skills Development Scotland offers a range of employer focused training opportunities including Get Ready for Work, Training for Work, Modern Apprenticeship and Skillseekers.

<http://www.skillsdevelopmentscotland.co.uk>

MODERN APPRENTICESHIP/SKILLSEEKERS

Listed below are some of the occupational areas that Skills Development Scotland can support.

- Customer Services
- Administration
- Information Technology
- Transport and Motor Vehicle Maintenance
- Occupational Health & Safety
- Personnel
- Management
- Accounting
- Horticulture
- Advertising
- Design
- Food & Drink (hospitality)

RECRUITING AND RETAINING ADULTS

These are a number of organisations in Edinburgh that support people back into work by combining training with work experience to improve their confidence, self esteem and employment related skills. These resources are free to employers more details can be found here:

<http://www.joinedorforjobs.org.uk/helping-employers.html>

THE SECTOR SKILLS COUNCIL (PEOPLE1ST)

The Sector Skills Council For the Hospitality, Leisure Travel and Tourism industry is People 1st. They have a number of useful resources available to businesses. More details

www.people1st.co.uk/about-us

FURTHER AND HIGHER EDUCATION

Edinburgh has a significant number of further and higher education institutions specialising in many aspects of the Tourism Industry. As well as being able to up-skill your staff, the careers services at the various institutions will advertise your vacancies to their students and graduates.

Universities would also like to create links with Tourism businesses and students are often looking for business “problems” to conduct research on. To develop a relationship with a college or university, contact the University Careers Service and/or the Head of Faculty for Tourism, Hospitality or any other relevant faculty.